

Dear Industry Partner,

The Minnesota chapter of the National Association of Housing and Redevelopment Officials (NAHRO) invites you to become a sponsor of our 2018 Spring Conference scheduled for May 23th-25th at Madden's on Gull Lake in Brainerd, Minnesota. The conference brings together over 200 directors, staff and commissioners from housing & redevelopment authorities and community development agencies throughout Minnesota.

Your support of Minnesota NAHRO as a conference sponsor enables us to provide industry leading programs, while defraying conference expenses for attendees. Our confirmed speakers include specialized consultants who focus on critical current policy and finance issues. Professional training programs that help to improve attendee's performance in a wide variety of areas in the affordable housing and community development industry are also offered.

We are preparing a great agenda and expect excellent attendance again at Maddens. If you would like to be a part of this year's exciting Spring Conference through the many sponsorship opportunities, please complete the online form or download the pdf form and return it to the Minnesota NAHRO office by April 14th. This will ensure that your company and representatives receive full recognition at the conference.

We thank you for your past and continued involvement with affordable housing and community development agencies throughout the state. We look forward to your support of our 2018 Minnesota NAHRO Spring Conference.

Please feel free to contact Jordan Lutter at info@mnnahro.org, or Carol Schultz, Sponsor Coordinator, at cschultz@duluthhousing.com with any questions.

Sincerely,



Shannon Guernsey
Minnesota NAHRO Executive Director



Carol Schultz
Sponsor Coordinator

2018 Sponsorship Levels

Elite (\$5,000) Elite sponsorship includes BOTH our Spring & Annual Conferences

- Featured sponsor logo on Minnesota NAHRO website including Member Resources, Newsletters and Conference webpages
- Complimentary exhibit booth at both Minnesota NAHRO 2018 Spring and Annual Conference
- 1/2 page promotion in 2018 Spring and Annual Conference Programs
- Company name & sponsor level listed in 2018 Spring and Annual Conference Programs
- Promotional slides (2 minutes max) in PowerPoint presentation (non-verbal) to be shown during 2018 Spring and Annual Conference exhibit times and meal functions (provided by sponsor)
- Company banner may be hung in the registration area (provided by sponsor)
- Verbal recognition at 2018 Spring Conference Awards Banquet and at 2018 Annual Conference Awards Luncheon
- Complimentary Minnesota NAHRO Annual Membership

Platinum (\$1,000)

- Premium placement of exhibit booth at Minnesota NAHRO 2018 Spring Conference
- Promotional slides with logo (1 minute max, 4-6 slides) in PowerPoint presentation (non-verbal) to be shown during NAHRO 2018 Spring Conference meal functions (provided by sponsor)
- Sponsor website linked on Minnesota NAHRO 2018 Spring Conference Website
- Company logo on the 2018 Spring Conference webpage
- 1/4 page promotion in 2018 Spring Conference Program
- Company logo & sponsor level listed in 2018 Spring Conference Program
- Verbal recognition at 2018 Spring Conference Awards Banquet

Gold (\$750)

- Promotional slide with logo (30 second max, 2-3 slides) in PowerPoint presentation (non-verbal) to be shown during Minnesota NAHRO 2018 Spring Conference meal functions (provided by sponsor)
- Sponsor website linked on Minnesota NAHRO 2018 Spring Conference Website
- Company logo on the 2018 Spring Conference webpage
- 1/8 page promotion in 2018 Spring Conference Program
- Company logo & sponsor level listed in 2018 Spring Conference Program
- Verbal recognition at 2018 Spring Conference Awards Banquet

Silver (\$500)

- Company name & logo (one page max) featured in PowerPoint presentation to be shown during Minnesota NAHRO 2018 Spring Conference meal functions (provided by sponsor)
- Sponsor website linked on Minnesota NAHRO 2018 Spring Conference Website
- Company logo on the 2018 Spring Conference webpage
- Company name & logo listed in 2018 Spring Conference Program
- Verbal recognition at 2018 Spring Conference Awards Banquet

Bronze (\$250)

- Company name in PowerPoint presentation to be shown during meal functions
- Sponsor website linked on Minnesota NAHRO 2018 Spring Conference Website
- Company name listed on the NAHRO 2018 Spring Conference webpage
- Company name listed in NAHRO 2018 Spring Conference Program
- Verbal recognition at NAHRO 2018 Spring Conference Awards Banquet

2018 Spring Conference, Training, and Exhibition Sponsorship Form

May 23th – 25th, 2018
Madden's on Gull Lake
Brainerd, Minnesota

Contact _____

Title _____

Company _____

Address _____

Phone _____

Email _____

Sponsor Contribution (please check one)

- _____ Elite \$5,000
- _____ Platinum \$1,000
- _____ Gold \$ 750
- _____ Silver \$ 500
- _____ Bronze \$ 250

Contribution Amount \$ _____ or \$ _____

Enclosed

Invoice me

Please retain copy for your tax records, and return with contribution or invoice request to:

Minnesota NAHRO
555 N. Wabasha Street #245
St. Paul, MN 55102

Phone: 651-925-4070

Email: info@mnnahro.org