

Dear Industry Partner,

The Minnesota chapter of the National Association of Housing and Redevelopment Officials (NAHRO) invites you to become a sponsor of our 2018 Annual Conference scheduled for September 12<sup>th</sup>-14<sup>th</sup> at the Duluth Entertainment Convention Center in Duluth, Minnesota. The conference brings together over 200 directors, staff and commissioners from housing & redevelopment authorities and community development agencies throughout Minnesota.

Your support of Minnesota NAHRO as a conference sponsor enables us to provide industry leading programs, while defraying conference expenses for attendees. Our confirmed speakers include specialized consultants who focus on critical current policy and finance issues. Professional training programs that help to improve attendee's performance in a wide variety of areas in the affordable housing and community development industry are also offered.

We are preparing a great agenda and expect excellent attendance again in Duluth. If you would like to be a part of this year's exciting Annual Conference through the many sponsorship opportunities, please complete the online form or download the pdf form and return it to the Minnesota NAHRO office by August 14th. This will ensure that your company and representatives receive full recognition at the conference.

We thank you for your past and continued involvement with affordable housing and community development agencies throughout the state. We look forward to your support of our 2018 Minnesota NAHRO Annual Conference.

Please feel free to contact Jordan Lutter at [info@mnnahro.org](mailto:info@mnnahro.org), or Carol Schultz, Sponsor Coordinator, at [cschultz@duluthhousing.com](mailto:cschultz@duluthhousing.com) with any questions.

Sincerely,



Shannon Guernsey  
Minnesota NAHRO Executive Director



Carol Schultz  
Sponsor Coordinator

## **2018 Sponsorship Levels**

**Elite (\$5,000)** Elite sponsorship includes BOTH our Spring & Annual Conferences

- Featured sponsor logo on Minnesota NAHRO website including Member Resources, Newsletters and Conference webpages
- Complimentary exhibit booth at both Minnesota NAHRO 2018 Spring Conference
- 1/2 page promotion in 2018 Spring and Annual Conference Programs
- Company name & sponsor level listed in 2018 Spring and Annual Conference Programs
- Promotional slides (2 minutes max) in PowerPoint presentation (non-verbal) to be shown during 2018 Spring and Annual Conference exhibit times and meal functions (provided by sponsor)
- Company banner may be hung in the registration area (provided by sponsor)
- Verbal recognition at 2018 Spring Conference Awards Banquet and at 2018 Annual Conference Awards Luncheons
- Complimentary Minnesota NAHRO Annual Membership

### **Platinum (\$1,000)**

- Premium placement of marketing materials at Minnesota NAHRO 2018 Annual Conference
- Promotional slides with logo (1 minute max, 4-6 slides) in PowerPoint presentation (non-verbal) to be shown during NAHRO 2018 Annual Conference meal functions (provided by sponsor)
- Sponsor website linked on Minnesota NAHRO 2018 Annual Conference Website
- Company logo on the 2018 Annual Conference webpage
- 1/4 page promotion in 2018 Annual Conference Program
- Company logo & sponsor level listed in 2018 Annual Conference Program
- Verbal recognition at 2018 Annual Conference Awards Luncheons

### **Gold (\$750)**

- Promotional slide with logo (30 second max, 2-3 slides) in PowerPoint presentation (non-verbal) to be shown during Minnesota NAHRO 2018 Annual Conference meal functions (provided by sponsor)
- Sponsor website linked on Minnesota NAHRO 2018 Annual Conference Website
- Company logo on the 2018 Annual Conference webpage
- 1/8 page promotion in 2018 Annual Conference Program
- Company logo & sponsor level listed in 2018 Annual Conference Program
- Verbal recognition at 2018 Annual Conference Awards Luncheons

### **Silver (\$500)**

- Company name & logo (one page max) featured in PowerPoint presentation to be shown during Minnesota NAHRO 2018 Annual Conference meal functions (provided by sponsor)
- Sponsor website linked on Minnesota NAHRO 2018 Annual Conference Website
- Company logo on the 2018 Annual Conference webpage
- Company name & logo listed in 2018 Annual Conference Program
- Verbal recognition at 2018 Annual Conference Awards Luncheons

### **Bronze (\$250)**

- Company name in PowerPoint presentation to be shown during meal functions
- Sponsor website linked on Minnesota NAHRO 2018 Annual Conference Website
- Company name listed on the NAHRO 2018 Annual Conference webpage
- Company name listed in NAHRO 2018 Annual Conference Program
- Verbal recognition at NAHRO 2018 Annual Conference Awards Luncheons

## 2018 Annual Conference, Training, and Exhibition Sponsorship Form

September 12<sup>th</sup> – 14<sup>th</sup>, 2018  
Duluth Entertainment Convention Center  
Duluth, Minnesota

Contact \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Sponsor Contribution (please check one)

_____	Elite	\$5,000
_____	Platinum	\$1,000
_____	Gold	\$ 750
_____	Silver	\$ 500
_____	Bronze	\$ 250

Contribution Amount \$ \_\_\_\_\_ or \$ \_\_\_\_\_  
Enclosed Invoice me

Please retain copy for your tax records, and return with contribution or invoice request to:

**Minnesota NAHRO**  
555 N. Wabasha Street #245  
St. Paul, MN 55102

Phone: 651-925-4070

Email: [info@mnnahro.org](mailto:info@mnnahro.org)